



Dear Friends of Little Sparks Project,

It is with great excitement that we invite you to the 1st annual Little Sparks Gala, which will take place at **6 p.m. on Thursday, December 19, 2024, at the State Room in Boston, Massachusetts.**

Professionals, friends, and family from the Greater Boston Area will gather to network, celebrate, and enjoy an evening filled with Little Sparks mission moments, premium cocktails, an elegant plated dinner, live entertainment, a silent auction, and various giving opportunities.

As this is our cornerstone annual fundraising event, Little Sparks Project seeks your support to continue alleviating the financial burden on families seeking specialized medical care for their children. With help from partners like you, we hope to provide financial assistance to at least 50 families raising children with complex or difficult diagnoses in 2025.

Please consider the opportunity to sponsor this special inaugural event. As a sponsor, your organization will benefit from curated brand awareness opportunities and a unique networking opportunity in a venue that offers the best views of historic downtown Boston.

We hope you will join us on our mission as we strive to ensure that every child with a complex diagnosis reaches their full potential by providing families with financial support to obtain proper care. Together, we can be a beacon of support, proving that even the littlest spark can ignite profound change in the world for those in need.

Sincerely,

Little Sparks Project Board of Directors

www.littlesparksproject.org

2024

**GALA SPONSORSHIP
 PACKAGES**

	Diamond	Platinum	Gold	Silver	Bronze
	\$40,000	\$20,000	\$10,000	\$5,000	\$2,500
Event naming rights	✓				
Exclusive logo display (25-foot banner)	✓				
Speaking opportunity at the event	✓				
Brand inclusion in all event materials & all media releases*	✓	✓			
Logo included in email footer for 1 year	✓	✓			
On-stage recognition during event speaking program	✓	✓	✓		
Photo Booth Sponsorship (backdrop)	✓	✓	✓		
Logo recognition on multimedia presentation played continuously throughout event	✓	✓	✓	✓	
Logo on LS website sponsorship page	1 year	1 year	1 year	6 months	3 months
Event program recognition	Full page ad	Full page ad	½ page ad	¼ page ad	Listing
Number of tickets to the event	20	10	6	4	2

*includes all event promotion (print, digital social)